

Darya Zaporozhets



/ EDUCATION

KYIV NATIONAL I. K. KARPENKO-KARY THEATRE, CINEMA AND TELEVISION UNIVERSITY 2011 - 2015

B.Sc. Directing of television.

HORLIVKA INSTITUTE FOR FOREIGN LANGUAGES 2000 - 2005

B.Sc. English Language and Literature and Journalistics. Journalist

/ WORK EXPERIENCE

СТБ TV CHANNEL 07/2019 - PRESENT

Editor-in-Chief, Journalist. Production Department.

- Filming and editing episode 1 of "Secrets of DNA" TV Show (season 1), worked with the defendant's side.
- Developed story "Looking for a daughter for 22 years, but found bones?". This show set a record share in the 1st season - 10, 8
- Over 3 seasons as a journalist and editor, I found and filmed stories with shares from 9.8 to 12.4 (2019 - 2021)
- My episode "Was the Kinship of Sisters a Mistake?", season 3, was recognized as the most emotional episode of the season

СТБ TV CHANNEL 01/2020 - 05/2021

Director.

- Created idea, filmed and edited digital project #Strong lady - a project within "Bachelor" reality with Ksenia Mishina
- Interviews with 14 successful women: actresses, directors, bloggers. As of November 2020, the total views number has reached 5 mln
- Created idea, filmed and edited digital project #Strong - a project within "Bachelor" reality with Mikhail Zalivako
- 14 interviews with heroes about their attitude to the myth of ideal man. As of March 2021 the total views number has reached 4 mln

/ CONTACTS

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+ CITY: Kyiv

/ ABOUT

Age: 38

Highly experienced media professional with over 20 years experience including project management, production, filmmaking and journalism, as well as Project Delivery Management.

/ LANGUAGES

+ **Ukrainian** native

+ **English**

+ **Russian**

/ SKILLS

+ **Edius**

+ **FinalCutPro**

+ **DaVinci**

+ **Quark Express**

+ **Adobe In Design**

+ **Adobe Photoshop**

+ **Adobe Premiere Pro**

CTB TV CHANNEL**09/2016 - 07/2019**

Trailers (TV announcements) Director. Broadcasting Department.

- Developed concepts of the promotional start and final for TV show "Master Chef" (season 7)
- Developed concept and created trailer for the release of "Master Chef" - "Call", which was recognized as the best of the season.
- Developed the concept and filmed the promo of the final of TV Show "While we are at home"
- My trailers for such projects as "Everything will be fine", "Girl Power", etc were recognized as the best trailers of the season.

CTB TV CHANNEL, ICTV**08/2015 - 09/2016**

Assistant of Director (Stage Manager).

- Editing and development of concepts for spiegel and studios for highly rated shows such as "Holy Fathers", "Poachers", "Prisons"
- My episode "God Kuzya" for "Holy Fathers" show reached the highest peak of watchability.
- Successfully participated in the development of spiegel's concept for the scandalous program about North Korea
- Participated in the filming of the spiegels of the programs "Football" and "Police"
- Perfectly mastered Edius7 editing software, including cartoons

CTB TV CHANNEL**10/2012 - 03/2013**

Journalist.

- Successfully participated at the start-up of famous TV show "One for All"
- Find out and developed exclusive stories, studied and prepared characters for TV shows
- Worked with guests and auditory before and during shooting

GAMESTYLE.RU**03/2009 - 06/2012**

Head of News Service/Journalist.

- My weekly blogs "GamesHumor", "Exclusive", and "Developer's Questionnaire" increased visitors' traffic on 47%
- For "Exclusive" blog I successfully interviewed game-designer of World of Warcraft, Blizzard LLC.
- Initiated and implemented successful cooperation with World of Tanks' game's developers (Wargaming.net LLC)