

Krisachenko

Liza

Date of birth: 27.09.2001

Nationality: Ukrainian

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LANGUAGE PROFICIENCY:

English — above average
(Upper-Intermediate)

Russian — fluent

Ukrainian — fluent

Spanish — average

German — elementary

ACADEMIC HISTORY

WORK HISTORY

Kyiv - Taras Shevchenko National University

2018 - 2022

(Specialist in the History of Ukraine, Cinema and Art)

UI/UX Designer 2018-2022

I was an art director in Shabatura production. CustDev and research experience. Work with product analytics.

Art director 2019-2022

I was an art director in Shabatura production. I preparation of a creative concept; as well as other organizational issues.

Marketing Manager 2018-2022

Possession of Internet marketing tools (Google / Facebook Ads manager, contextual advertising, targeted advertising Facebook / Instagram, SEO, SMM, E-mail, etc.).

Experience creating and optimizing Facebook / Instagram campaigns.

Producer photo/video 2019-2022

I select a team according to the shooting style. I am responsible for the departure of the film crew to the location. I am looking for rent (location or studio) and related costs for details. I follow the timing.

SKILLS

CLIENTS

- I love to bring my work to the ideal;
- I can quickly and clearly express my opinion in English (in writing);
- I work well both independently and in a team mode;
- The deadline for me is the highest authority;
- I know the basics of media planning;
- Communicative and able to set priorities;
- Focus on results, a systematic approach to tasks, the desire to succeed;
- There is also experience in marketing activities;

Puma, Sova, Frolow, Halfawaka, Four4teen14, Guranda, Nebesite, Ncyzip, Wetincrim, Bevza, Shvets, Monaco, Amg brand, Overtheseadress, Milla Nova, Blazy Shower, Premier palace hotel, Hyatt regency, Nadyadzyak, Katerina Kvit, Rockah.brand.